

# Skamania PUD Strategic Plan – June 2013

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## **Mission**

Provide the best possible utility service at the lowest cost consistent with sound business principles.

## **Value Equation**

Reliability

Customer Service Excellence

Best product at the lowest possible cost

## **Strategic Objective**

Effectively operate, maintain, and improve the utility infrastructure and processes.

## **Strategies**

1. Conduct comprehensive long range planning.
2. Pursue ongoing capital improvements.
3. Identify and pursue opportunities to improve operational effectiveness and customer service.

















